

Experience

Product Designer and Frontend Engineer with 10+ years of experience in UI/UX, frontend architecture, and team leadership. Skilled in agile processes, design systems, remote work + leadership, and collaborating with stakeholders to align design strategies with lean frontend code.

Nov 2021 - Oct 2022

Product Design Manager

Mark43 | New York, NY (remote)

- Led CAD product design team of eight full-stack designers and directed feature design strategy for a real-time dispatch application used by 911 call centers and its mobile counterpart for first responders
- Implemented team learning opportunities and growth plans
- Conducted on-site research sessions and product walkthroughs at police departments
- Transitioned the team to swarm-based, agile design processes
- Introduced a new Research & Design Level of Effort system in Confluence + Jira

Feb 2018 - Nov 2021

UI/UX Manager

Continued | Houston, TX (remote)

- Managed UI/UX department, leading a team of designers and frontend developers on projects ranging from course-taking software to admin UI
- Collaborated with CMO to develop design initiatives, research user behavior, and implement A/B tests that increased conversion rates across six vertical markets

Feb 2016 - Feb 2018

Sr. UI/UX Designer & Developer

Continued | Houston, TX (remote)

- Led UI/UX team on all projects, from major releases to daily marketing campaigns
- Performed daily design and code reviews and collaborated with team leads across the company to launch the new Continued brand

Feb 2013 - Feb 2016

UI/UX Designer & Developer

Continued | Houston, TX (remote)

- Improved conversion funnels through user research and behavior analysis
- Performed A/B testing and design enhancements across all sites
- Worked with the Simucase team to redesign their flagship app, adding a variety of new features that enhance the usability and usefulness of the app

Education

Michigan State University

B.A. - Advertising

Skills & Software

Design

- Agile Design
- UI Design
- Prototyping
- Interaction
- Graphic Design
- Layout
- Animation

Research

- Product Strategy
- User Workshops
- A/B Testing
- User Surveys
- Product Roadmaps
- Usability Testing
- Focus Groups

Software

- Figma
- Jira/Atlassian Suite
- Adobe Illustrator
- Adobe Photoshop
- Sprig
- Dovetail
- Confluence
- VWO

Programming

- HTML/CSS/Sass
- Javascript
- Nuxt/Vue3
- Flutter
- Next/React
- Laravel
- Git
- Python

Featured Projects

[SpeechDatabase.com](#)

Complete design and build of web app

[Continued Rebrand](#)

Led the company's rebranding efforts

[Athena Design System](#)

Developed and maintained design system

Hobbies & Interests

Traveling, cooking, photography, mountain biking, skiing, live music, yoga & meditation, subsistence farming, writing, finance